Pantene Beautiful Lengths
National Resource

Service Details

Pantene Beautiful Lengths
806 SE 18th Ave
Attn: 192-123
Grand Rapids, Minnesota 55744

Program Details

Pantene Beautiful Lengths is a campaign to encourage women and men to grow, cut and donate their healthy hair to make wigs for women who have lost their hair due to cancer treatments. It is a program of the Entertainment Industry Foundation, a national nonprofit organization. TO MAKE A HAIR DONATION, FOLLOW THESE GUIDELINES:

Hair Requirements:
• Donated hair must be a minimum of 8 inches long (measure hair from just above the elastic band of the ponytail to the ends).
• Wavy/curly hair texture is fine - may straighten hair to measure.
• Hair should be freshly washed and completely dry, without any styling products.
• Hair may be colored with vegetable dyes, rinses and semi-permanent dyes. It cannot be bleached, permanently colored or chemically treated (if unsure, ask a stylist).
• Hair may not be more than 5% gray.

Hair Donation Instructions:
• Hair must be clean, shampooed and/or conditioned, without any styling, hairspray or additional hair products.
• Gather hair at the nape of the neck.
• Create a ponytail with an elastic band. Ensure the band is tight around the hair to keep the hair together after cutting. If the hair comes out of the band, it will not be usable. A second hair band can be placed around the middle of the ponytail to help keep the hair together.
• Ensure that the elastic band is just below where the hair will be cut.
• Measure the length of the ponytail from the elastic band to the tips, ensuring hair is at least 8 inches long. Donations shorter than 8 inches will not be used, as it’s too short for making a wig. There is no maximum length requirement.
• Cut the hair just above the elastic band such that the elastic band remains on the ponytail after cutting and keeps cut hair together. Do not wash or style the ponytail in any way after it has been cut off.
• Place the ponytail, kept intact with the elastic band, in a zipper-lock bag and seal tightly. Please ensure the ponytail is complete dry before sending.
• Place the plastic bag with the ponytail in a padded or plastic envelope and send to: Pantene Beautiful Lengths Attn: 192-123 806 SE 18th Ave. Grand Rapids, MN 55744

If a written acknowledgement of the ponytail donation is requested, please remember to include full name and return address with the hair donation.

Location Information

Pantene Beautiful Lengths
806 SE 18th Ave
Attn: 192-123
Grand Rapids, Minnesota 55744
Mon - Fri, 9:00 am - 6:00 pm (E)

Contact Information

Phone: (800)945-7768
Pref Contact Method: Website

Additional Information

Cost/Fees:

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1.800.ACS.2345 www.cancer.org
Eligibility/Procedures: texture is fine • Hair should be freshly washed and completely dry, without any styling products. • Hair may be colored with vegetable dyes, rinses and semi-permanent dyes. It cannot be bleached, permanently colored or chemically treated. • Hair may not be more than 5% gray.

Website: http://pantene.com/en-us/brandexperience/make-the-cut

Languages: Spanish, English

Last Annual Review: 2/20/2018

Your American Cancer Society compiled this information as a public service. Our goal is to provide a comprehensive list. Inclusion should not be viewed as an endorsement of these organizations and programs by your American Cancer Society. Before attending a meeting, please verify the meeting time and date. Should you experience difficulties with any of these resources, please call your local American Cancer Society office.

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